



TOMAS LAMANAUSKAS

Candidate for ITU Deputy Secretary General

WORK EXPERIENCE: OVERVIEW

Managing Partner

Envision Associates, London, UK
2019-Present

Group Director Public Policy

VEON, Amsterdam, the Netherlands
2016-2019

Head, Corporate Strategy Division

International Telecommunications Union
2013-2015

ICT Policy Advisor

Prime Minister's Office, Vanuatu
2012-2013

Chief Executive Officer and Member of the Board

Telecommunications Regulatory
Commission, British Virgin Islands
2009-2011

Deputy General Director

Telecommunications Regulatory
Authority, Kingdom of Bahrain
2007-2009

Deputy General Director and Member of the Board

Communications Regulatory Authority,
Republic of Lithuania
2004-2007

Lecturer, Assistant Professor

Vilnius University
2002-2007

Head of Legal

Communications Regulatory
Authority, Republic of Lithuania
2001-2004

Legal Advisor

Lithuanian Telecom Business
Solutions, JSC
1999-2001

Teacher of Computer Sciences

Vilnius Lyceum
1997-1998

PERSONAL INFORMATION

LINKEDIN: <http://linkedin.com/in/tlamanauskas>

TWITTER: <https://twitter.com/tlamanauskas>

NATIONALITY: **Lithuanian (EU)**

LANGUAGES:

English (fluent),
Russian (fluent),
Lithuanian (native)

PROFILE

20+ years career in telecommunications and, broader, information and communications technologies strategy, public policy and regulation. Extensive international executive and board-level leadership experience. Adept at supporting and leading teams through major transformations in highly multicultural environments, having served as a head, deputy head or board member of national regulatory authorities in three different regions (Europe, the Middle East and Caribbean), senior government advisor in another (the Pacific), and having led corporate strategy at the International Telecommunication Union as well as public policy for VEON, a multinational technology and communications company. Experienced communicator and recognized thought leader as demonstrated by around 200 speaking roles at events held in more than 40 countries as well as online, and contributions to the UN Broadband Commission for Sustainable Development, World Economic Forum and similar reports.

EDUCATION

Sloan Master in Leadership and Strategy

London Business School, UK
2019

Master in Public Administration

Harvard Kennedy School, USA
2011-2012

Master in Telecommunications Regulation and Policy

The University of the West Indies, Trinidad and Tobago
2004-2007

Master of Laws

Vilnius University, Lithuania
1997-2002

WORK EXPERIENCE

POSITION:

03/2019 – Present:
Envision Associates,
London, The United Kingdom

Advisory firm that aims to enable its clients to achieve their public affairs, public policy, regulatory and strategy goals in telecommunications and digital technology sectors – with a mission to contribute to creating and enhancing sustainable digital opportunities for everyone

MANAGING PARTNER

04/2020 – 03/2020: Key engagement – Special Advisor, Partnership Initiatives (initially – Crisis Strategy (COVID-19)) for the International Telecommunication Union (ITU)

01/2016 – 03/2019:
VEON (formerly VimpelCom),
Amsterdam, The Netherlands

International communications and technology company (listed on NASDAQ and Euronext Amsterdam), at the time serving more than 210 million customers in 13 markets (Algeria, Ukraine, Armenia, Georgia, Russia, Kazakhstan, Kyrgyzstan, Uzbekistan, Bangladesh, Pakistan, Italy, Tajikistan and Laos), with \$9b+ turnover and \$4.5b+ market capitalisation

GROUP DIRECTOR PUBLIC POLICY

Responsible for the development and global implementation of government relations and public policy strategy, as well as acting as an interface with key forums for stakeholder engagement (such as the UN/ ITU, World Economic Forum, and GSMA)

06/2013 – 12/2015:
International Telecommunication Union (ITU),
Geneva, Switzerland

United Nations agency for information and communication technologies (ICTs)

HEAD, CORPORATE STRATEGY DIVISION

Responsible for: (1) development of the corporate strategy and related policies and plans, and reaching consensus on them across different units of the organization and among the membership; coordinating the implementation, evaluation and reporting on these strategies policies and plans; (2) organization-wide programmes and representation on contentious topics for the organization such as Internet-related public policy matters and cybersecurity, in the wake of an unprecedented breakdown of consensus and trust among Member States at the World Conference at International Telecommunications in 2012 (WCIT-12), where 55 countries refused to sign the concluding treaty; (3) ensuring that organization was well informed about emerging policy, economic and technology trends and able to timely respond to them

SELECTED ACHIEVEMENTS:

- Initiated and supported launching of the ITU **Global Network Resiliency Platform (REG4COVID)** to deal with the increased stress put on telecommunication networks during the COVID-19 pandemic, and enabling policy makers, regulators, and industry players to exchange experiences in ensuring that networks are kept resilient and telecoms services are available to all, to the maximum extent possible;
 - Initiated and designed ITU's **Connect2Recover initiative** to reinforce digital infrastructures in the wake of COVID-19, **with around \$2m raised**;
 - Facilitated the **collaborative work of the ITU, EMEA Satellite Operators Association, Facebook, GSMA, Loon, Microsoft, SpaceX, UN Global Compact, UNICEF and World Economic Forum leading to the Partnership Dialogue for Connectivity**;
 - Launched a series of ITU **Economic Experts Roundtables on the impact of COVID-19 on digital economy**;
 - Set up an ITU-wide **governance framework for the organization's activities to support the industry in tackling COVID-19 crisis**.
-
- Ensured **coordination of the work of Chief Regulatory Officers** of group operating companies;
 - **Built, upskilled and managed a virtual global digital public policy team**;
 - **Cleared regulatory and policy hurdles** presenting obstacles to launch VEON Personal Internet Platform (digital platform, integrating messaging, content, marketplace and self-care for telecommunications consumers) as well as implementation of a number of global business transformation projects (e.g., implementation of Digital Business Support System);
 - **Enabled smoother launch of digital products, digital transformation and stronger government advocacy** by developing a group-wide digital policy strategy (including on data protection, cybersecurity, digital financial services), and disseminating the knowledge across operating companies.
-
- **Achieved adoption** at the ITU Plenipotentiary Conference 2014 of **Connect 2020 Agenda**, the first inter-governmentally agreed agenda with tangible targets on global ICT development, with more than 100 countries setting out supporting national commitments;
 - **Spearheaded the development of the Strategic Plan of the ITU for 2016-2019** up to the successful adoption of a plan, implementing results-based management principles. The ITU's Independent Management Advisory Committee (IMAC) "noted the significant improvement made and expressed its support for the excellent and innovative approaches adopted, moving also risk management into strategic level" (8/1/2014). The approach was validated by the ITU's Strategic Plan for 2020-2023 maintaining the same framework;
 - **Secured full Member States' consensus** on the ITU's role and future activities on Internet-related matters and cybersecurity at the ITU Plenipotentiary Conference 2014, reversing the membership breakdown at WCIT-12;
 - **Designed and implemented an updated operational management framework**, with updated KPIs, and instituted a risk management process, to support implementation of the Strategic Plan. IMAC commended the "impressive progress made in a short period of time" (22/1/2015);
 - **Dramatically improved ITU's compliance with the recommendations of the UN Joint Inspection Unit** (ITU moved to the Top 5 of the compliant UN agencies from below 20th);
 - **Launched the "Young ICT Policy Leaders Programme"**, leading to stronger empowerment of the next generation of ICT policy makers;
 - **Enhanced openness and inclusiveness of ITU** through: (a) public consultations on the Strategic Plan (the first time for a UN organization to consult the public on its strategy); (b) Secretary General's "Open Talks"; (c) enhanced stakeholder participation in ITU Council Working Group.

WORK EXPERIENCE

POSITION:

07/2012 – 05/2013:

**Office of the Government Chief Information Officer,
Prime Minister's Office, Port Vila, Vanuatu**

National government agency, responsible for the overarching national information and communications technology (digital) policy and strategy, as well as development and government-wide implementation of e-government solutions

ICT POLICY ADVISOR

In the wake of a destructive showdown between a regulator and a sector minister, was brought in by the Government to lead the development and implementation of a new information and communications technology sector policy, institutional structure, as well as implementation and monitoring plans, and to strengthen relevant capacity of senior government officials

06/2009 – 06/2011:

**Telecommunications Regulatory Commission
of the Virgin Islands (British), Road Town, Tortola, BVI**

National regulatory authority for telecommunications

**CHIEF EXECUTIVE OFFICER
(and Member of the Board)**

Led the organization, advised the sector minister and collaborated with foreign and international organizations

02/2007 – 06/2009:

**Telecommunications Regulatory Authority
of the Kingdom of Bahrain, Manama, Bahrain**

National regulatory authority for telecommunications

DEPUTY GENERAL DIRECTOR

Led the organization as a 'second-in-command', with direct responsibility for the strategy of the authority, input into the overall sector policy and key strategic programmes

10/2004 – 02/2007:

**Communications Regulatory Authority
of the Republic of Lithuania, Vilnius, Lithuania**

National regulatory authority for electronic communications and post

**DEPUTY GENERAL DIRECTOR
(and Member of the Board –**

from November 2005 to February 2007)

As part of the leadership team, was responsible for the authority's strategy, legal affairs, as well as the European and international cooperation

SELECTED ACHIEVEMENTS:

- **Negotiated**, as part of a Government's negotiating team, with a private sector entity the **deployment of the first international submarine cable for Vanuatu**, which became operational in January 2014. In November 2014, the country's regulator reported a 70% decrease in Internet prices;
- **Instituted an inclusive, pragmatic and collaborative multistakeholder-driven policy development and implementation process**, greeted by external observers with such observations as: "Insights into [this] process offer a model of practice that will be very helpful to other Pacific nations who may wish to redevelop their own ICT policies" (Pacific Islands Chapter of the Internet Society, 18/5/2013);
- **Developed a National ICT Policy**, guiding the sector development, which attracted comments like: (a) "I'm really thrilled to see such a substantial and thoroughgoing document [...] [T]his is a genuinely historic achievement." (Dan McGarry, Pacific Institute of Public Policy, 28/5/2013); (b) "I wish to congratulate OGCIO on the quality and depth of the Policy. [...] It is excellent, well thought out, and covers all issues in a transparent manner." (Ron Box, Telecommunications and Radiocommunications Regulator, 16/5/2013);
- **Developed a Universal Access Policy**, resulting in slashing of public financial contribution to setting up public Internet access points by more than 10 times per such point, strengthening sustainability of the programme, and strengthening education through digital tools;
- **Strengthened support from development partners** (including re-opening of a previously frozen AUS\$2.8M fund for ICT development).

Conducted a market review, leading to strengthening of the competition in the sector; strengthened protection of consumers through a new consumer protection framework; strengthened preparedness of the sector to natural disasters through an industry framework for emergency management and response; increased efficiency of radio spectrum use by strengthening radio monitoring capabilities; allayed public concerns on electromagnetic radiation related to wireless infrastructure through a Territory-wide electromagnetic radiation measurement exercise conducted jointly with a regional university and an international standard-setting body; achieved setting up of an Internet Exchange Point and a private-sector-led ICT Data Center; strengthened operational capability of the organization through a new internal administration framework, structure and hires.

RECOGNITION OF ACHIEVEMENTS:

SAMENA (South Asia, Middle East and North Africa) Telecommunications Council recognition of the authority as the "Most Progressive Regulator of the Year 2009"; and regional industry publication CommsMEA recognition as the Regulator of the Year for 2009.

Highest mobile telephony penetration in the world (Informa Telecoms & Media, 2005); among the lowest in Europe mobile telephony tariffs (European Commission, 2005); and lowest broadband tariffs in Europe (Finish Ministry of Transport and Communications, 2005).

WORK EXPERIENCE

POSITION:

09/2002 – 01/2007:

Vilnius University, Vilnius, Lithuania

The oldest, largest and first in the national ranking Lithuanian higher education institution

**TEACHING ASSISTANT, LECTURER,
ASSISTANT PROFESSOR**

Designed and/or taught the following courses: "EU Competition Law", "International and EU Information Technology Law", "Law of Informatics", "Legal Regulation of Electronic Commerce", "International Private Law", "Public International Law"

10/2001 – 10/2004:

**Communications Regulatory Authority
of the Republic of Lithuania, Vilnius, Lithuania**

HEAD OF LEGAL

Established and led the legal function for a newly established regulatory authority

11/1999 – 10/2001:

UAB "Lietuvos telekomo verslo sprendimai"

(now integrated into AB "Telia Lietuva"), Vilnius, Lithuania

A subsidiary of the national fixed-telephony incumbent operator and largest internet service provider (controlled by Telia), responsible for servicing approx. 600 key business customers of the operator

LEGAL ADVISER

Responsible for the full legal support to commercial and product functions of the organization

10/1997 – 06/1998:

Vilnius Lyceum of Exact, Natural and Technical Sciences

(now - Vilnius Lyceum), Vilnius, Lithuania

One of the leading secondary schools in Lithuania

TEACHER OF COMPUTER SCIENCES

SELECTED ACHIEVEMENTS:

As part of a small team of fellow lecturers at the Faculty of Law, introduced teaching of information and communication technology law subjects into the curricula of various divisions of Vilnius University and set up the Informatics Law Centre.

Successful liberalization of the Lithuanian telecommunications market; successful conclusion of the European Union accession negotiations with the European Commission on the telecommunications chapter; and setting up an effective legal function.

OTHER

AWARDS AND RECOGNITION: Communications Regulatory Authority of Lithuania Award "For laying foundations for legal regulation of electronic communications"

ITU AND SIMILAR PROCESSES: ITU PP-06, PP-10 and PP-14; WTDC-06 and WTDC-14; WSIS Summit 2005; Internet Governance Forums 2006, 2013 and 2014; Steering Committee of the World Economic Forum's Internet for All project; UN Strategic Planning Network; Working Group on Mainstreaming the Rule of Law of the UN High Level Committee on Programmes; GSMA Connected Society Programme Leadership Group; coordinator of the Arab Regulators' Network Working Group on international mobile roaming regulation

PUBLIC SPEAKING: around 200 presentations and other speaking roles at various events (in more than 40 countries and online)

ACADEMIC EXPERIENCE: Guest lecturer at London Business School, external examiner at the University of South Africa (UNISA), member of the Editorial Board of the "Telecommunications Policy" journal (published: Elsevier), and a lecturer-trainer at the Lithuanian Institute of Public Administration.

PUBLISHING AND RESEARCH: 20+ articles and co-author of three books on ICT regulation and policy

PERSONAL INTERESTS/HOBBIES

Love spending my holidays in the mountains (skiing, hiking), under water (PADI Divemaster), or discovering new places. Pre-COVID-19 used to pepper my city life with jazz and other music discoveries. De-stress by running (did a couple of half-marathons), gym or a book.

**For more information please contact us
via e-mail: contact@tomas4itu.org**

#tomas4itu